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Summary

- Extensive hands on experience in creative and interactive development
- A creative who can code
- Highly motivated and passionate
- Team oriented, mentoring and collaborative

LANGUAGES/LIBRARIES:

HTML, SASS, JavaScript, Vue3, Nuxt3, React, PHP, Laravel, CapacitorJS, jQuery, Material-UI, Bootstrap, AntD, PrimeVue, Storybook, Storyblok, Wordpress, gsap, ThreeJS, HowlerJS, FileStack, Firebase, Google Analytics.

SOFTWARE:

Illustrator, Photoshop, Premiere, After Effects, Media Encoder, Audition, Maya, Blender, vscode, Git, Node, Google Web Designer, Google Suite, MS Office

Experience

Lead Front End Engineer

New York Public Radio

Sep 2021 - Present (1 year 6 months)

- Vue & Nuxt development
- Updating and developing design systems and components
- Native App development with CapacitorJS

Business Owner & Creator

wioit

Nov 2020 - Jan 2022 (1 year 3 months)

A passion project of a social site where people can talk to each other via video conference, with focus and purpose to make the world a more understanding, educated and peaceful place to live. Because we owe it to ourselves, we owe it to our children, we owe it to our future... Wioit.com Because, we need to talk

- React, Material UI, Firebase, Filestack
- Branding
- Marketing materials
- Social Integration
- Google AdSense

Senior Director UX Developer

Real Chemistry

Sep 2017 - Sep 2021 (4 years 1 month)

- React development

- HTML, SCSS, JS, PHP responsive interactive website development
- Wordpress development
- Design / UX consultant & developer
- Animation & motion graphics
- Animated Banner Ads
- 3D asset/visualization development



Business Owner & Creator

Gander VR

Jan 2017 - Sep 2017 (9 months)

Explore real estate like never before. GanderVR (Virtual Realtor) is a full 360 degree interactive experience. With desktop, mobile and VR compatibility, GanderVR delivers a truly immersive perspective of your client's next possible dream home. So, what are you waiting for? Take a gander! www.ganderVR.com

- HTML, CSS, JS, Three.js, jQuery, Bootstrap, Firebase, Filestack
- Full branding
- Photography and videography
- 360 video videography
- Custom CMS
- Chat Services
- Social Integration



Sr. Director Interactive / Digital Product Manager

PRI Healthcare Solutions

Mar 2015 - Jul 2017 (2 years 5 months)

- Product planning & strategy
- Campaign consultation & schematics
- Offsite development team liaison & problem solver
- HTML, CSS, JS responsive interactive development
- QA & Cross Browser Testing
- Metrics, Reporting and Analytics development & support
- Video production and editing
- GitHub & Domain administrator
- Google platform training
- Web Development training
- Design Team consultant & training
- Developed several survey campaigns
- Created and implemented the master brief template for all projects
- General in office tech support



Sr. Interactive Director

PDI, Inc.

Nov 2010 - Mar 2015 (4 years 5 months)

- HTML, CSS, JS responsive interactive development
- Microsites & Website production with Expression Engine
- Motion graphic promotions for our products

—Video Production and editing



Campus Design & Branding Consultant

Montclair State University

2013 - 2013 (less than a year)

- Branding consultant & campus design
- Designed several large scale brand compliant murals for many buildings across the campus



Sr. Interactive Director

Jun 2001 - Nov 2010 (9 years 6 months)

- Responsible for all front end development / training
- Engineered the front end structure of Group DCA's proprietary development platform DIAGRAM
- Manage animators & programmers to develop easy to use highly engaging responsive interactive experiences
- Design, storyboard, animate and program complex HTML5/Flash experiences and motion graphics
- Collaborate with client services to manage project scope and solutions
- Utilize jQuery and PhoneGap to create mobile applications & Adobe's AIR to iOS packager
- Solve production, creative and functional challenges through the development of motion graphics, code, 3D, video, audio, and software
- Bridge communication between designers, executives and software developers
- Assisted the Business Development team with content creation and content management utilizing Google Drive's cloud solutions.
- Create, record, edit and compress audio & video



Consultant

UP Design

Jan 1998 - 2009 (11 years)

- Responsive Holiday wreath designer web app with print functionality
- 3D modeling/rendering for product marketing materials
- PSE&G 3D animations
- Animated screensavers for Goldman Sacs
- Created 35-page animated presentation for T-FAL
- Created opening animation for fabianodesign.com
- Animated cartoon holiday e-card 2004 & 2005
- Created Flash CD portfolio



Consultant

Frederick & Froberg

Jan 1998 - 2009 (11 years)

- Created official 1999 & 2000 Major League Baseball All-Star Game 3D animations for CD style guide and broadcast
- Created entire company branch website for Fulkrum
- Developed fboyz.com and easily updatable dynamic portfolio
- Design and animation development for Hot Wheels & NBA.com



Consultant

UMDNJ Medical Center

Jan 2003 - Aug 2004 (1 year 8 months)

Partnering up with a resident allergist-immunologist, I...

- Designed and developed pollen weather web page
- Created an interactive 3D screensaver
- 3D modeled 56 different pollen and spore particles
- Helped develop a real-time dynamic pollen forecast database



Professor Assistant

New York Institute of Technology

Sep 1997 - May 2000 (2 years 9 months)

Assisted professors in all the computer graphics classes.

Education



New York Institute of Technology

BFA, Fine Arts & Computer Graphics

Licenses & Certifications



Maya 2020 Essential Training - LinkedIn



Maya: Fundamentals of Medical Animations - LinkedIn

Skills

Front-end Development • UX/UI Development • Vue.js • Brand Development • Nuxt.js • SASS • Digital Strategy • Motion Graphics • Logo Design • Creative Direction

Honors & Awards



2007

The Globals:

-Finalist Certificate: Travatan_Z (TRZ-301) Category: Computer-based (CD-ROM)

Rx Club: Categories: Best Healthcare Professional Web-Site: E-Detail:

-Award of Excellence: Azilect Squared

-Award of Excellence: Case Study Investigations (TRZ-301)

-Award of Excellence: Axert Golf Game

ADCNJ:

-Award Certificate of Excellence: ePorzio: Navigating Sample compliance Category: Pharmaceutical: Miscellaneous

-Award Certificate of Excellence: Red Eye Challenge Series Tobradex Game Show (TOB-105)

Category: Pharmaceutical: Kiosks

-Award Certificate of Excellence: Case Study Investigations (TRZ-301) Category: Electronic or Interactive Design: Interactive Presentations

-Gold Award: Concerta Connections Category: Pharmaceutical Patient Education

2008

Communicator Awards - Categories: Health & Wellness

-Silver Award of Distinction: Travatan Z 301

-Silver Award of Distinction: Azilect 101

NJ Art Directors Club

-Gold Medal: Concerta Cue Card Category: Patient Education

-Certificate: TOB-105 Category: Kiosks

-Certificate: TRZ-301 Category: Interactive Presentation

-Certificate: Porzio Category: Miscellaneous Pharmaceutical

NJ Ad Club

-1st place award: Concerta Cue Card Category: Interactive Media CD-ROM

MM&M Awards

-Gold: LVQP-602 Category: Best Interactive Initiative for healthcare Professional

Rx Club

-Award of Excellence: SAI-301 Category: Best Consumer Website

-Award of Excellence: TYG-201 Category: Best Animation

-Award of Excellence: PXP web site Category: Self-Promotional Web-site

2009

Communicator Awards

-Silver Award of Distinction: Aveeno 101 Category: IB5 Promotional/Branding

NJ Ad Club

-Gold award: Saizen 301

MM&M Awards

-Silver: Vivitrol "Touchpoints Recovery Support" web site Category: Best Interactive Initiative for Patients

2010

NJ Ad Club

-1st place award: SYS-101. The SYSTANE ULTRA Flight School Category: Interactive Media

-1st place award: CHN-101. CHANTIX: Giving Patients the Power to Help Them Quit Category:

CLIO Healthcare Awards

-Silver Award: SYS-101. SYS-101. The SYSTANE ULTRA Flight School Category: Interactive Pharmaceutical

Rx Club

-Award of Excellence: NEX-102 Category: Product Website

-Award of Excellence: SYS-101 Category: Product Website

2011

Communicator Awards

-Silver Award of Distinction: Chantix 101 Category: IM3: Interactive Multimedia – Direct Marketing

e-Healthcare Leadership Awards

-Web Award: Chantix 101 Category: Physician/Clinician-Focused Site

-Web Award: Chantix 102 Category: Physician/Clinician-Focused Site

-Web Award: Chantix 103 Category: Physician/Clinician-Focused Site

2012

Communicator Awards

-Gold Award of Excellence: Zovirax 101 Category: IM3: Interactive Multimedia – Direct Marketing

-Silver Award of Distinction: Zovirax 102 Category: IM3: Interactive Multimedia – Direct Marketing

-Silver Award of Distinction: Ranexa 101 Category: IM3: Interactive Multimedia – Direct Marketing

PM360 Choice Awards

-Gold Award: Stelara 205 Category: Professional Website

e-Healthcare Leadership Awards

-Web Award - Silver: Ranexa 101 Category: Physician/Clinician-Focused Site

Rx Club

-Award of Excellence: RAN-101 Category: Product Website

-Award of Excellence: TYL-101 Category: Product Website

Communicator Awards – Honoring Excellence in Marketing & Communications -

Communicator Awards

Jun 2020

Award of Excellence – Stallergenes Greer, Virtual Botanical Walk, Health Websites

Award of Excellence – Stallergenes Greer, Virtual Botanical Walk, Video or Moving Image for Websites

Award of Distinction – Stallergenes Greer, Virtual Botanical Walk, Education for Websites

Aster Awards – Honoring excellence in healthcare advertising - Aster Awards

Jun 2020

Gold – Stallergenes Greer, Botanical Walk, Virtual Tours